
TRAVEL AND TOURISM

0471/22

Alternative to Coursework

October/November 2017

INSERT

2 hours 30 minutes

READ THESE INSTRUCTIONS FIRST

This Insert contains all the Figures referred to in the questions.
Anything the candidate writes on this Insert will not be marked.



This document consists of 4 printed pages.

Fig. 1 for Question 1

A situation analysis of tourism in Fiji

1. Good levels of education and training to help prepare the workforce.
2. The Government regards tourism as an important sector of the economy.
3. Fiji has the second largest stretch of coral reef in the world.
4. Inflation affects the profits of tourism providers in Fiji.
5. Natural disasters, such as cyclones, sometimes influence tourists' decisions to visit.
6. There is political instability in Fiji.
7. There are many potential tourists in China, Japan and South Korea, who might like to visit Fiji.

Fig. 1

Fig. 2 for Question 2



Zambezi Terrace invites you to enjoy a stay in our unique and beautiful hotel.

From only
US \$665 prpn

Location:

- the closest luxury hotel to Victoria Falls
- within the stunning Mosi-oa-Tunya National Park
- watch hippos bathe from your balcony

We offer:

- * à la carte menu available
- * 24hr hotel reception and room service
- * swimming pool and beauty treatment rooms
- * escorted visit to the famous Victoria Falls

Excellent after-sales service
Exceptional quality guarantee

For more information, consult your travel agent or contact us on:
info@ZambeziTerrace.com

Fig. 2

Fig. 3 for Question 3

The River Rhine provides the perfect opportunity for a leisurely 7, 8, or 10 day river cruise holiday. From Basel in Switzerland to Koblenz in Germany, the River Rhine offers beautiful scenery, historic towns and ancient castles for river cruise passengers to enjoy. Cruise boats make a number of stops to enable passengers to take guided tours of medieval towns, such as Boppard. Many Rhine cruise boats have over 100 cabins and offer both restaurant and buffet dining. Passengers can enjoy sauna and gym facilities as well as evening lectures about the famous castles of the River Rhine. There is also musical entertainment. Many river cruise operators offer all-inclusive packages starting from €500 pp between May and October with special rates for people aged over 50 in the off-peak season.

**Fig. 3****Fig. 4 for Question 4****Torres Hiking Centre**

The Torres Hiking Centre on the Torres del Paine route in Chile opened five years ago. This log built Centre offers a choice of bunk-bed accommodation with showers and washing facilities. There are also camping facilities along the 85km walking trail. Self-catering cabins are available, and there is equipment hire at competitive prices. Luggage and equipment storage is also available. Maps and a weather forecasting unit are provided free for the use of guests. There has been a steady increase in the number of visitors since the Centre first opened. This may change as other hiking and visitor centres are likely to open along the route in the next year.

Fig. 4

Permission to reproduce items where third-party owned material protected by copyright is included has been sought and cleared where possible. Every reasonable effort has been made by the publisher (UCLES) to trace copyright holders, but if any items requiring clearance have unwittingly been included, the publisher will be pleased to make amends at the earliest possible opportunity.

To avoid the issue of disclosure of answer-related information to candidates, all copyright acknowledgements are reproduced online in the Cambridge International Examinations Copyright Acknowledgements Booklet. This is produced for each series of examinations and is freely available to download at www.cie.org.uk after the live examination series.

Cambridge International Examinations is part of the Cambridge Assessment Group. Cambridge Assessment is the brand name of University of Cambridge Local Examinations Syndicate (UCLES), which is itself a department of the University of Cambridge.